urologic

The Premier Conference for Urology Professionals

Louisville *Kentucky*

SUPPORT PROSPECTUS



OCTOBER 10-13 | 2025

Louisville Marriott Downtown

+ COMMITMENT
+ CONNECTION
+ EDUCATION



SUNA
SOCIETY OF UROLOGIC NURSES & ASSOCIATES

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PAST EXHIBITORS

180 Medical
Alnylam Pharmaceuticals, Inc.
AUA
Bayer Pharmaceuticals
Blue Wind Medical
Cathwear
Comfort Medical
Disruptive Innovative Solutions
Familyfirst
Flomentum Health
HR Healthcare
Intouch Medical Supply
Lynx Dx
Medtronic
Novo Nordisk
Pacific Edge Diagnostics
Pfizer / Astellas
Quantum Technologies
Sharsheret
Teleflex
TherapeuticsMD
University Compounding Pharmacy
Verity Pharmaceuticals, Inc.
Abbvie
Ambu USA
Avation Medical
BD
Bright Uro
CirrusDX
Convatec Inc.
Elidah
Fellow
Gemini Medical Technologies
HR Pharmaceuticals, Inc.
Janssen Pharmaceuticals
Macro Medical Tech
Merck & Co., Inc.
Numotion Medical Supply
Parachute Health
Photocure
QuickChange / UI Medical
Solv Wellness
Telix Pharmaceuticals
Theraworx Protect U-Pak
UroGen Pharma, Inc.
Wellspect HealthCare
ABC Home Medical Supply, Inc.
Antares Pharma
Axonics, Inc.
Better Health
Brookfield Pharmaceuticals
Cleveland Diagnostics
Dale Medical Products
Endo Pharmaceuticals
Ferring Pharmaceuticals
Halozyme
Innovation Compounding
Karl Storz Endoscopy-America, Inc.
MediVera
MicroGenDX
Olympus America Inc.
Pathnostics
PRELIEF - DSE Healthcare Solutions
Revelation Pharma
Stryker
The Gideons International
TillaCare
Urovant Sciences
ABC Medical
Astellas Pharma US, Inc.
Bayer Oncology
Blue Earth Diagnostics, Inc.
Byram Healthcare
Coloplast
Decipher Urologic Cancers
Exosome Diagnostics
Uro Oncology
Hollister Inc.
International Endoscopy Group, LLC
Laborie Medical Technologies
MedTech International Group
Moonstone Nutrition
Pacey MedTech Ltd.
PathRight Medical
Prometheus Group (The)
Sagent Urology
Sumitomo Pharma America, Inc.
Theralogix
Tolmar Pharmaceuticals
Valencia Technologies

Dear Industry Partner,

The **Society of Urologic Nurses and Associates (SUNA)** is proud to invite you to participate in our upcoming **uroLogic Conference**, taking place **October 10–13, 2025**, at the Louisville Marriott Downtown.

As the leading professional organization for urologic nurses and associates, SUNA brings together dedicated healthcare professionals who work across hospitals, clinics, physician offices, and surgical centers. Our members are on the front lines of patient care and play an essential role in evaluating products, influencing purchasing decisions, and delivering education and support to patients.

By exhibiting at uroLogic 2025, you'll have a direct opportunity to connect with this influential audience. Our attendees are eager to engage with new products, services, and solutions that support their work in areas such as urodynamics, incontinence, overactive bladder, oncology, surgical care, and more. This conference offers a focused environment where you can share your brand and solutions with clinicians who rely on them daily.

We've designed the exhibit hours to be exclusive and non-competing with the educational program to maximize your visibility and engagement.
Whether you are looking to generate new leads, build relationships, or showcase your latest innovations, the uroLogic Conference is the place to be.

We hope you'll join us in Louisville this October and look forward to welcoming you to our vibrant community of healthcare professionals dedicated to advancing urologic care. If you have any questions or would like to reserve your exhibit space, please contact Cathy Vick, SUNA's Senior Director of Sales, who will be happy to assist with all your exhibit and sponsorship needs.

Warm regards,
Christy Levine, Executive Director
Society of Urologic Nurses and Associates (SUNA)

FOR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT

Cathy Vick
cvick@kellencompany.com
202-204-8395

Louisville *Kentucky*

SUNA
SOCIETY OF UROLOGIC NURSES & ASSOCIATES

OCTOBER 10-13 | 2025
Louisville Marriott Downtown

EXHIBIT SCHEDULE

Friday, *October 10*

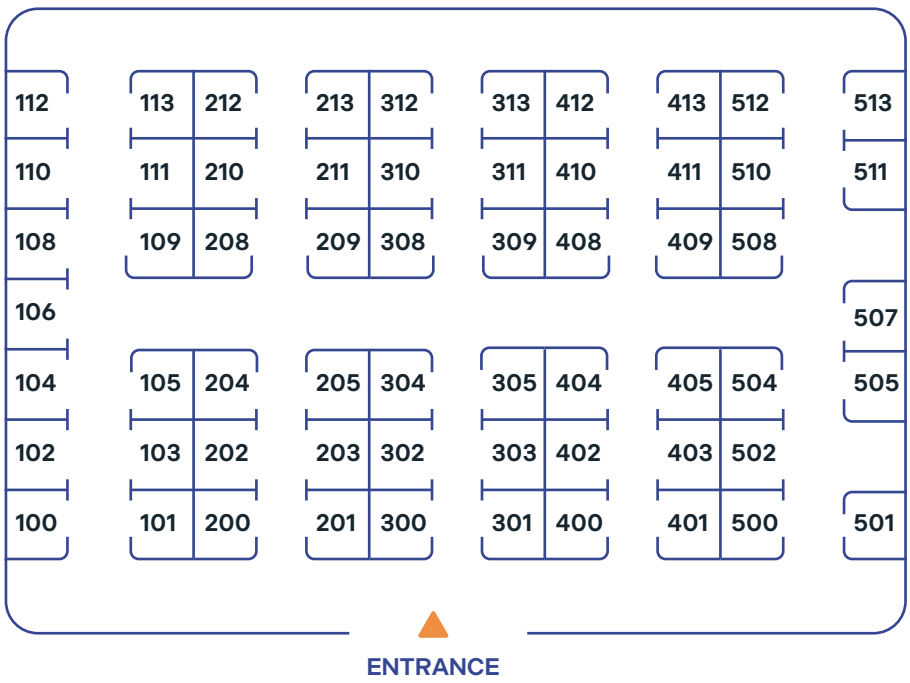
8:00 am - 4:00 pm	**Exhibit Set-Up**
4:30 pm - 6:30 pm / Opening Reception	**Exhibits Open**

SUNA reserves the right to modify the exhibit schedule. Exhibitors will be notified at that time if the schedule changes.

Saturday, *October 11*

9:00 am - 10:30 am / Coffee Break	**Exhibits Open**
2:00 pm - 3:00 pm / Refreshment Break	**Exhibits Open**
3:00 pm - 7:00 pm	**Exhibits Dismantling**

SALON 5-10



BOOTH FEES

$3,150	$3,250
Inline	Corner

Exhibitor Information

- Exhibit Hall is carpeted.
- All Booths are 10′ x 10′
- Booth furniture includes: 6′ table, 2 chairs

Note:

SUNA does not provide electricity, labor, drayage, etc. for your booth.

EXHIBIT MANAGEMENT

Cathy Vick,
Sr. Director of Sales
cvick@kellencompany.com

SUNA NATIONAL OFFICE

529 14th St NW #1280
Washington, DC 20045
www.suna.org

OFFICIAL HOTEL

Louisville Marriott Downtown
280 West Jefferson
Louisville, KY 40202

OFFICIAL DECORATOR

Excel Decorators, Inc.
Louisville, KY 40218
502-459-6300

GENERAL INFORMATION

Policy for Assignment of Space

All applications for space must be filed on the contract form enclosed. Please keep a copy for your records. It is not always possible to assign one of your preferred choices. However, we will try to make assignment in requested area.
The primary consideration in the assignment of space to exhibitors shall be in the best interest of the Society. SUNA may at its discretion accept or reject any application for space, and reserves the right to relocate or reassign exhibit booths at any time. Exhibit space assignments will be made in accordance with a two-tiered point system. Corporate Members will be ranked in the first tier and all other exhibitors will be ranked in a second tier. Companies in the first tier who submit their exhibit applications by the established deadline will be assigned space in the order of their earned points, from highest number of points to lowest number of points. After exhibits are assigned for companies within the first tier, companies within the second tier will be assigned exhibit space in the order of their earned points from highest to lowest.

Terms of Payment and Cancellations

Applications should be accompanied by check or credit card payment (VISA, MasterCard or AMEX) in the full amount for each exhibit space. Booths will not be assigned until booth fees are received. Should any contingency prevent holding of the Conference or Exhibition, SUNA shall not be held liable for any expenses in curred by the Exhibitor.

> **For the Annual Conference, exhibitors canceling before June 20, 2025 will forfeit 50% of the full booth fee.**
> Exhibitors canceling after these dates will be charged full-space rental regardless of whether the space can be resold or not. Cancellations must be made in writing to the SUNA National Office.

Exhibitor Services:

The following services will be provided to ex-hibitors at no additional charge:

- A standard identification sign showing exhibitor's name and booth number.
- Eight-foot high back wall and 36" high side rails of pipe and drape.
- 6' table, 2 chairs
- Security Guard service.
- Daily cleaning of aisles in Exhibit Area. Complimentary exhibit badges for three exhibit personnel per booth.

Hotel Accommodations / Meeting Space

SUNA has made arrangements with the hotel for an exhibitor block of rooms. Hotel rooms are provided on a first-come, first-served basis and exhibitors should plan on making arrangements as early as possible should be made directly on the SUNA website **www.suna.org.** No hotel accommodations will be made for non-exhibiting firms. Meeting space/function rooms for exhibitors will be available in a limited number. Reservations must also be cleared through the SUNA National Office. Meeting space must not be open during exhibit hours or during sessions. Under no circumstances will companies not exhibiting nor making Conference contributions equal to the average booth fee be permitted to participate in activities during each meeting.

Security and Liability

Security will be provided during exhibit hours. However, each exhibitor must make provisions to safeguard his/her goods from the time they are placed in the exhibit area until they are removed by him/her. SUNA, Kellen, and the hotel are not responsible for loss or damage due to any cause. Space is leased with the understanding that SUNA, Kellen, and the hotel will act for the exhibitor and his or her representative only in the capacity of agent, and not as principal; and that SUNA, Kellen, and the hotel assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and that the exhibitor and his or her representatives hereby release SUNA, Kellen, and the hotel from any or all liability for loss ensuing from any cause whatsoever. The rules and regulations are to be construed as part of all space contracts. SUNA reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

Special Regulations

No Smoking Policy — Smoking is not allowed within the exhibit area at any time, including move-in and move-out.

Subletting of Space — The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

Installation — Exhibits should be installed so they will not project beyond the space allotted or ob struct the view of, or interfere with other exhibits. HCEA standards will apply.

Fire Safety — All structural work, such as extra shelving, standards, display racks, signs, spot-lights, etc., must be approved, and all decorations, drapery, and other fabrics must be flame-proofed before being used in decoration of any exhibit. Balloons are prohibited.

Courtesy — The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made from within the exhibitor's booth. Exhibitors may not enter another exhibitor's booth or photograph/ investigate another exhibitor's products at any time without the expressed permission from the exhibitor.

Canvassing — Canvassing outside the booth is forbidden. Vendors and/or exhibitors may not distribute materials to other exhibitors at any time by canvassing the hall. All business must be conducted from within each exhibitor's booth.

Advertising — Advertising material or signs of exhibitors other than those who have engaged space are prohibited. Exhibitors may not display advertising, logos, or names for products other than those sold by the exhibitor in its normal course of business unless approved by SUNA in advance.

Audio-Visuals — Audio-visual presentations must be so arranged that aisles are not blocked and be presented in a sound-proof area or so remote that the neighboring exhibitors are not disturbed. All apparatus must conform to the fire regulations of the convention center. Exhibitors with noisy electrical devices, or other exhibits or devices which may prove objectionable to other exhibitors because of noise, odor, or other disagreeable features, must agree to accept booth assignment which will abate easonable objections to these annoyances.

Conduct — Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitor or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by SUNA and no demand for redress will be made by exhibitor or his or her representatives. Disregard for any rule stated here is considered just reason for SUNA to prohibit an exhibitor from attending all future activities.

Registration

All confirmed exhibitors will have the opportunity to pre-register their personnel. It is to the exhibitor's advantage to register early by e-mail so as to avoid delays onsite.
Three (3) badges are included with each 10'x10' booth. *Additional badges are $100 each.*
The contact person for badge registration is **Amanda Gaster, email agaster@kellencompany.com.** The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only.
Submit no later than September 19, 2025.

SUNA
SOCIETY OF UROLOGIC NURSES & ASSOCIATES

SUNA 2025 UROLOGIC CONFERENCE

October 10-13, 2025, Louisville, KY

BOOTH / SPONSORSHIP APPLICATION

PERSONAL INFORMATION

Exhibiting Company

Address

City State Zip

Contact

Phone Email

Website

EXHIBIT BOOTH

10'x10' Inline Booth	$ 3,250	3 Booth Selection	$
10'x10' Inline Booth	$ 3,250	3 Booth Selection	$

SPONSORSHIP OPPORTUNITY

Tote Bag Insert	$ 950 **Must be PREPAID**	$
Pre-Registration Listing	$ 350 **Must be PREPAID**	$
TOTAL AMOUNT (booth, advertising, sponsorship)		$

Signature Date

Full Payment to be made via Credit Card

Visa MasterCard AMEX

Name on Credit Card

Credit Card Number

Security Code Expiration Date Charge Amount $

Credit Billing Address: Street # Zip Code

Signature Date

SEND SPONSORSHIP FORM TO:

SUNA uroLogic Conference
529 14th St NW #1280
Washington, DC 20045

Phone: 202-204-8395

Email: cvick@kellencompany.com