



Mission Statement:

Empowering Healthcare Professionals to Improve the Quality of Life for Urology Patients & Caregivers

Vision Statement:

Optimal Outcomes for All Patients through High Quality Care

Goal #1: Establish Standards to Increase Patient Safety Outcomes.

Objectives:

- Establish minimal evidence based clinical competencies for MAs and define tasks beyond scope of practice.
- Acquire and disseminate MA skills and procedures being performed without proper training and/or supervision.
- Develop training for MA's based on established competencies.
- Promote diversity, equity, & inclusion to ensure equal care/clinical outcomes for everyone.
- Develop evidence-based practice resources.

Goal #2: Advocate the importance and value of RNs (Metrics?)

Objectives:

- Promote the role of the RN in the development of staff competencies, training, and education.
- Promoting the RN role in professional organizations, professional development, and clinical research.
- Make a business case for the role of the RN.
- Influence the standardization of nursing continuing education competencies.
- Promote diversity, equity, & inclusion.

Goal #3: Advocate the importance and value of APPs.

Objectives:

- Differentiate what APP can do vs what MD does
- Make a business case for the role of the RN.
- Encourage independent practice and alternative care models
- Find a provider (APN) on SUNA website
- Work at the top of scope of practice

- Educate patients on role of APP what they can do
- Educate administration on value of APP
- Differentiate what APP can do vs what MD does
- Academic settings: Encourage faculty appointments

Goal #4: Develop and disseminate education for patients

Objectives:

- Develop plan for launching new patient education materials.
 - Prioritize topics important to members (ex. helping ease patient anxiety, explain pros and cons of procedures, explain role of RN, MA, APP)
 - Prioritize preferred deliverable method(s) of members (ex. video, print, training toolkit, community outreach)
 - Include tactics on how to raise awareness of materials (ex. google search/ads)

Goal #5: Drive and influence the development of policy affecting urology nursing.

Objectives:

- Identify the key data from goals two and three that will help drive change.
- Identify partners who align with SUNA for future partnerships (ex. ANA, WOCN, UAPA, PUNS, AANP).